

# March NEWS LETTER

## A note from administration...

We're getting into the busy part of the spring semester, so we've included some important dates to help you keep up with upcoming deadlines. This is also the time of the year where many summertime opportunities arise, so we will try our best to share them with you. You will find a few community events in this newsletter, but we will likely post more opportunities in the Counseling section of the Dragon Lair in Discord.

Additionally, DATA's administrative team will be starting up our Coffee with Administrators meetings and will continue to hold these the first Friday of every month from 7:30 am to 8:30 am. Everyone is welcome, so please pop in to our virtual coffee hangout! We look forward to starting the morning with you!



## Important Dates:

- March 5: Last chance to [submit](#) yearbook photos to [gena.lawson@datacharter.org](mailto:gena.lawson@datacharter.org)
- March 5: [Coffee with Administrators](#) (7:30 am - 8:30 am)
- March 12: Last day of Q3 classes
- March 14: Daylight Saving Time
- March 15 - 19: [DATA Intensives/Immersives](#)
- March 22 - 26: Spring Break
- March 29: First day of Q4 classes

## Student Input on Immersives/Intensives

As we start to finalize the topics for Immersives/Intensives for the week of March 15th, we would like to get input from students regarding their interest in the topics we've chosen so far. **Students, please take a minute to read through the topics in [this survey](#) and let us know if you have ideas for any other topics.** We appreciate your input and are looking forward to a week of fun, engaging activities before spring break!

## Mediterranean Adventure



The summer will be here before we know it and DATA's International Club is working hard to prepare for their Mediterranean Adventure! International Club travelers will be embarking on a historical tour of Italy, Greece and the Aegean Sea. This once in a lifetime trip will tour important historical sites in Florence, Rome, Athens and so much more.

If you can't join the trip, International Club would be grateful if you would consider sponsoring our student travelers. Our students traveling are actively looking for sponsors who have the same passion for travel, culture and the education you can get by experiencing the world for yourself. To donate, [click here](#) or go to [gofundme.com](https://www.gofundme.com) and search for **DATA High School Italian-Greek Adventure**.

Students, their families, and friends from other schools can join the club adventure too! If you are interested, please contact Mr. Zoncki, the DATA International Club sponsor and trip director, at [steven.zoncki@datacharter.org](mailto:steven.zoncki@datacharter.org). If you would like more details about the trip, you can find them at [www.explorica.com/zoncki-9626](http://www.explorica.com/zoncki-9626).

## iexplora!

### Comics! Workshop for Teens

Learn what you can do with sequential art in this 3-part workshop series designed for teens!

Explora is excited to welcome our Maker in Residence, Agibail Butler.



This 3-part workshop will cover comic and graphic novel art, as well as the similarities and entry points to animation and

storyboard art. Abby will also give a short walkthrough of the different fields and career pathways for those interested in making sequential art.

This workshop comes with a FREE kit (including specialized comic layout paper) for the first 20 teens that pre-register. [Click here](#) to register!

#### Virtual Workshop Series 2

- Class 1 - March 10, 4:00 - 5:00 pm
- Class 2 - March 17, 4:00 - 5:00 pm
- Class 3 - March 31, 4:00 - 5:00 pm

## CNM Senior Night

Come learn what CNM has to offer you after high school.

Wednesday, March 3, 2021  
5:30 - 7:00 pm

Register to attend at [cnm.edu/seniornight](https://cnm.edu/seniornight)

Get help with:

- Submitting your admissions application
- Setting up an appointment with an academic coach
- Preparing for the FAFSA and CNM scholarships
- Learning more about CNM's certificate and degree programs



Win CNM swag and be entered to receive a \$100 scholarship!

Outreach and Recruitment Services  
(505) 224 - 3352  
[thinkingaboutcnm@cnm.edu](mailto:thinkingaboutcnm@cnm.edu)  
[cnm.edu/thinkingaboutcnm](https://cnm.edu/thinkingaboutcnm)

## Virtual College Day @ CNM

Explore college without having to leave the couch!

Friday, March 12th  
8:30 am - 11:30 am

- Engage in live demonstrations and activities!
- Learn about the CNM Dual Credit Program!
- Speak with program faculty and advisors!
- Explore the new Virtual Campus!

*Join us for a day of college & career exploration!*

Register today at [cnm.edu/collegeday!](https://cnm.edu/collegeday!)

First 100 students to register will receive a special activity supply kit!

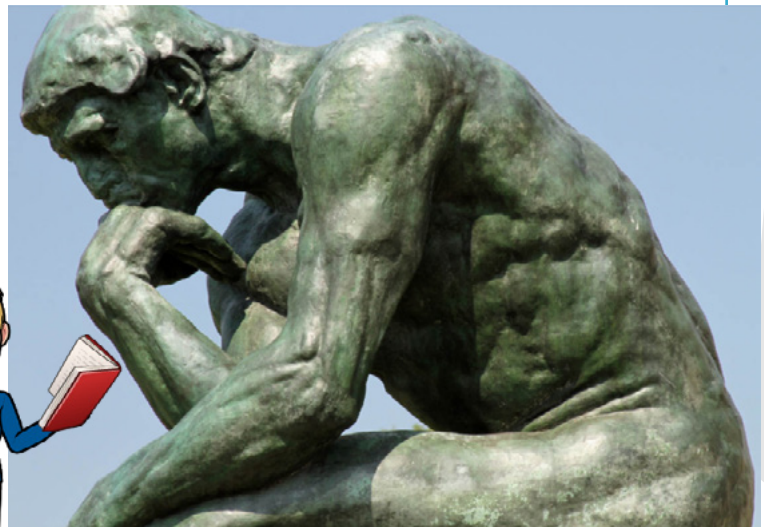


# OPEN CULTURE

The best free cultural & educational media on the web

Take online courses from the world's top universities for FREE! [Click here](#) to read through 1,500 online courses from universities like Stanford, Yale, MIT, Harvard, Oxford and more. You can use this collection of online courses to learn everything you want - from [history](#), [philosophy](#), and [literature](#), to [physics](#), [biology](#), [psychology](#), and [computer science](#).

**Note:** This resource includes a lot of Massive Open Online Courses (MOOCs). If you want to enroll in a free version of a MOOC, please select the "Full Course, No Certificate" (edX) or "Audit" (Coursera) option. If you opt to take the course for a certificate/credential, you will be charged a fee, and Open Culture will receive a commission from their affiliate partners - Coursera, FutureLearn and edX.



# Student Spotlight

Ms. Rael's 11th grade students started this school year by creating ads that were more inclusive of diverse Americans. Here are some work



By Mariposa Wheat:

My ad was a spoof of Coca Cola, kind of, of their late 1950s to early 1960s Ads, where they used yellow and Red a lot. Which helps a lot to get people's attention. The best color combination for most Advertising. I also gave the lady a beatles-like haircut since they got popular back in the early 1960s. Coca cola is one of those corporations that have grown so big it's scary almost. With all of their ads dating back to May 29th, 1886. Apparently it was persuasive enough to make it into what it is today. It was also addicting because of one of the ingredients: cocaine. But it is sadly not in the coca cola recipe anymore because that ingredient is illegal now. But the advertising for this product brings so many people across all ages, races, and ethnicities into this drink. Now look at it, its all over the world, owning almost every drink out there, such as, fanta, sprite, dasani, smartwater, minute maid, gold peak tea, honest tea, dunkin donuts iced coffee (at least in bottles), powerade and many more across the world. The coca cola brands net worth is estimated to be 80 billion worldwide, making it the largest beverage brand worldwide. Coca Cola has warehouses all over the world in each of the 7 continents. Coca cola has different flavors, some are just in that country, or some are worldwide. The famous bottle was shaped like a cocoa bean. New Coke actually stayed around until 2002, when the company tried to rebrand it into Coke II but it never worked. McDonalds has its own division of being the biggest customer for Coke specifically. The famous can that we all know and love, were actually made for WWII soldiers to be rationed out to them.

The next two pieces were created by Lorelei Candelaria and Ryan Martinez. These political cartoons created about the country, particularly during the Fall 2020 semester. Each has rationale explaining their process and purpose.

By Lorelei Candelaria:

Rationale- The topic I chose to address is freedom. The LGBTQ+ and people of color are both struggling with freedom from discrimination. A significant amount of people have been using cruel and unjust practices towards them. For example, there has been police brutality resulting in death to many people of color. Many LGBTQ+ people are beaten up because of the way they look. I chose this topic because race and sexual orientation are things that we don't choose to be. They shouldn't be discriminated against just for being themselves. I want to open people's eyes to the fact that America doesn't have as much freedom as some would think. The inspiration came from just browsing online. The Black Lives Matter and the LGBT Rights movements are both active movements that have been happening for years. They both advocate to end discrimination according to those groups. The movements were created to open people's eyes to these terrible practices, to try and better the treatment they receive. Then I thought of the Statue of Liberty because it's a symbol for freedom in America. Then I thought to put a BLM shirt with her holding a LGBT flag. I used the persuasion techniques of association, glittering generalities, and symbol. Association with America and Freedom, glittering generalities because I used the word freedom, and the Statue of Liberty is a symbol of freedom and America. I was the audience to notice what's happening, and try to help in any way they can, by either donating, being a safe place for them, advocating, etc.



Created by Lorelei Candelaria

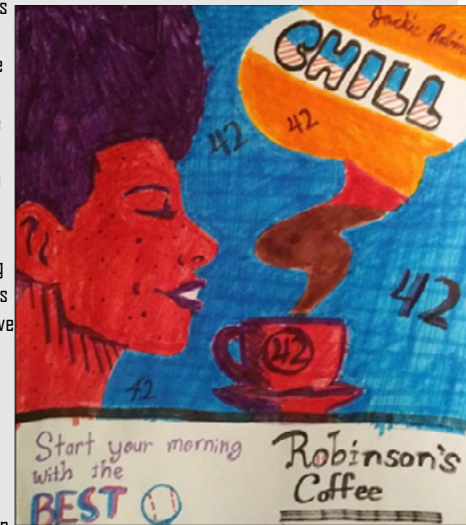


From Ryan Martinez:

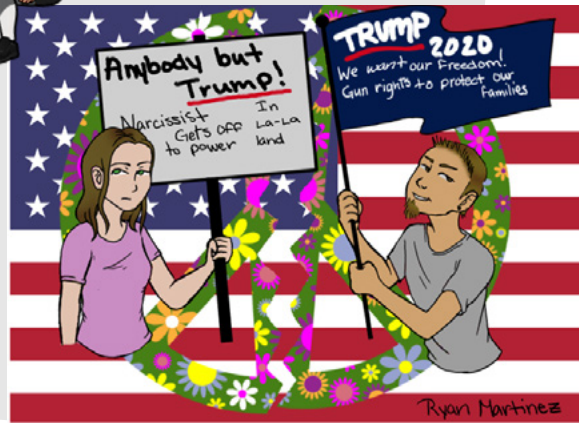
I chose a political topic between two parties and what they could take from one of them. For example, people who are pro-trump and anyone against. I put down statements I've heard from each of them and that is their viewpoints and you can tell it's very different but it's between a person who doesn't get out and one that does. My point is that people are always going to choose sides between things and definitely is it's political, trump has always been pooped on for having a big mouth making him appear and non-professional, but honestly for the current election Biden is any better he says one thing and changes it the next and wants to make himself seem better but really might take away our freedom cause the vice president. Probably off-topic but for this election, I decided to sit back and see what happens I'm, not for any of the sides I disagree with both. I want my audience to get that people are always gonna be different some think they might be more educated on the matter but they get n real views from only having their perspective.

By Dion Battle:

Smith, Robert November. "Strong Black Coffee: Why Aren't African-Americans More Prominent in the Coffee Industry?" Daily Coffee News by Roast Magazine, 24 June 2019, [dailycoffee-news.com/2018/11/05/strong-black-coffee-why-arent-african-americans-more-prominent-in-the-coffee-industry/](https://dailycoffee-news.com/2018/11/05/strong-black-coffee-why-arent-african-americans-more-prominent-in-the-coffee-industry/). Based on coffee surveys, African Americans tend to get coffee as a beverage less compared to other people groups. The groups who consume the most coffee in the United States are actually Caucasians and primarily Hispanic-Americans. Some speculate that not many African American's drink coffee due to the marketing being directed to wealthy Caucasian men. African Americans tended to lean more to fruit juices like gatorade as a go to beverage and the marketing campaigns that involve other African American top athletes may be the reason



why as they are the main target audience. Perhaps making the target audience African Americans in advertisements for coffee and coffee shops/ cafes could increase the overall amount of African Americans consuming coffee and visiting those cafes like how sports drinks have succeeded. "Coffee Statistics 2020." Coffee Statistics, [www.e-importz.com/coffee-statistics.php](http://www.e-importz.com/coffee-statistics.php). The average consumption of coffee consumption per person is about three cups. Over one hundred fifty million Americans consume coffee everyday. Thirty five percent prefer their coffee black and sixty five prefer their coffee with cream and sugar. Men tend to drink coffee to get things done for the caffeine and women tend to drink coffee to relax. More women tend to drink than men. The most coffee shops were located in Seattle, Manhattan, San Francisco and Pittsburgh respectively in The United States



Ryan Martinez